



Tifco Hotel Group Sustainability Policy 2022

1. Organization Ethos

At Tifco Hotel Group we are committed to protecting the environment for future generations

We aim to:

- Be a responsible company by having a sustainability policy in place
- Help protect our environment for future generations
- Reduce carbon emissions
- Conserve energy
- Use local produce (Ireland) and in season products, buy Irish & locally sourced produce where possible
- Reduce energy consumption
- Adopt a 0-single-use-plastic policy in our hotels where possible
- Reduce, Reuse, Recycle policy to be promoted among all stakeholders
- Strive for continuous improvement through setting objectives, targets & KPI's
- Ensure a Green team is in place in all hotels.
- Communicate & promote environmental awareness among all our team members
- Become more involved in the local community
- Comply with all applicable environmental Legislation.
- Ensure that 70% of our members will have sustainability policies in place by December 2022.
- Have 10% of our members certified with a third-party sustainable tourism certification scheme by Dec 2022.

2. UNWTO Definition

- At Tifco Hotel Group, we believe that *sustainable tourism is tourism that takes full account of its current and future economic, social, and environmental impacts while addressing the needs of visitors, the industry, the environment, and host communities (UNWTO, n.d.)*. We therefore aim to reduce our negative effects and increase our positive impacts.

3. Continuous Improvement

- We aren't perfect yet, but we are committed to continuously improving our efforts. At Tifco Hotel Group, we are on a journey & we will endeavor to achieve our goals and targets and continue to evolve in the future.

4. Measuring and Reducing Negative Impacts

4. A. Energy Consumption

We commit to measuring our electricity consumption every week and do the following to reduce consumption by 5% over 12 months

- Switch off appliances when not in use
- Use of renewable electricity supplier in Head Office (Electric Ireland)
- Educate all head office team members on the conservation of energy
- Purchase new appliances with highest efficiency rating when old appliances are being replaced.
- Air conditioning timed to operate during working hours only.
- PIR sensors in place in all areas.



4. A1 Member Commitment:

As part of our commitment, we ask our hotels to:

- Commit to *measuring* electricity consumption every month and do the following to *reduce* consumption by 5%
- Use smart building controls through BMS lowering electricity and gas consumption
- Ensure that PIR sensors are in place in all suitable locations in the hotels
- Educate all team members on the conservation of energy & ensure that all appliances are switched off when not in use.
- Implement sub metering of energy & to become part of the energy management hub where possible.
- Introduce E bike station at some hotel locations.
- Install E Chargers in suitable hotels
- Electric bus in operation at the Crowne Plaza Dublin Airport
- Replace old equipment with energy efficient equipment

Timeframe: Within 12 months

4. B. Water Consumption

We commit to *measuring* our water consumption every quarter and to do the following to *reduce* consumption:

- Reduce, re use, re-educate water policy in place in Head Office.
- Provide written material on how to conserve water in head office.
- Use of tools to minimize the quantities of water used in toilet flushes, sinks showers etc.

4. B1 Member Commitment:

As part of our commitment, we ask our hotels to:

- Reduce, reuse, re-educate water policy for guests in all hotels.
- Reduce, reuse, re-educate water policy for team members in all hotels.
- Provide written material on how to conserve water in all hotels for guests & team members
- Target of under 416 litres per guest night in all hotels.
- Implement the use of tools to minimize the quantities of water used in toilet flushes, taps, showers etc. where possible.
- Continue to conserve linen through linen re-use program.
- Implement Recycled glass water bottles into all meeting rooms
- Reduce the use of single on off plastic bottles in meeting rooms

Timeframe: Within 12 months

4. C. Waste Production

We commit to *measuring* our waste consumption every month and do the following to *reduce* consumption:

- Waste to be segregated in Head Office
- Reduce, Reuse, Recycle policy in place
- Committed to a No Print policy wherever possible
- Committed to using non disposables only
- All paper waste removed by our partner "Shred It" is reused to make another product.
- Educate our team members in head office on recycling best practices & on food waste.

4. C1 Member Commitment:

As part of our commitment, we ask our hotels to:

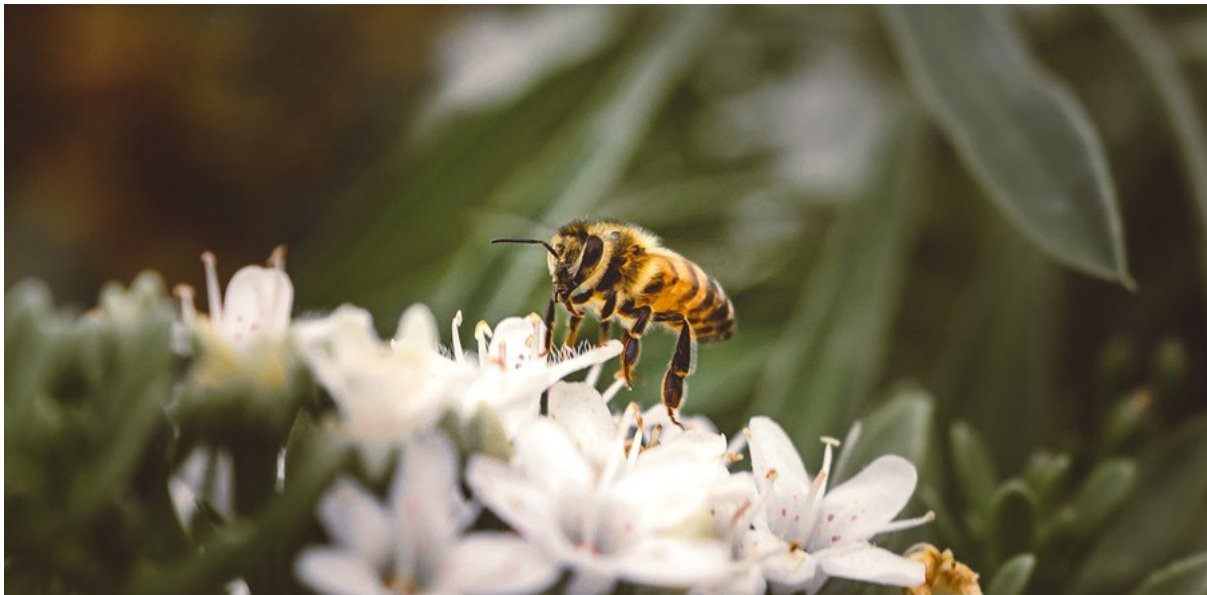
- Ensure Reduce, Reuse and Recycle policy is in place in all hotels
- Increase percentage of waste recycled by 3% over the year
- Evaluate all purchases (pre cycling) & ensure items delivered in reusable packaging/containers where possible
- Committed to using non disposables only where possible
- Educate hotel guests on how to recycle properly & use of recycling bins in all guest bedrooms & public areas
- Educate our team members in all properties on recycling best practices & on food waste
- Focus on the reduction of food waste, compost, increase seasonality of food produce where possible
- Change to bulk guest toiletries savings tonnes of plastic each year
- Use water dispensers and refillable bottles in Conference and Event Hotels
- Cleaning agents are selected based on low environmental impact from Ecolab
- Food waste audit to be completed in one trial property

Timeframe: Within 12 months

5. Supporting Biodiversity

To protect and conserve our local biodiversity we:

- Become part of Crann and work with them on tree planting projects
- Plant trees in conjunction with our corporate guests & local schools
- Implement a reward program that will allow our corporate clients to have trees planted on their behalf
- Become part of the All-Ireland Pollinator Plan & implement one activity at each hotel
- All Ecolab chemicals used in Head Office protect biodiversity



5.1 Member Commitment:

As part of our commitment, we ask our hotels to:

- Use only Ecolab chemicals which protect biodiversity
- Join the All-Ireland Pollinator Plan & implement one activity per Hotel
- All hotels to sign up to Crann tree planting program.

Timeframe: Within 12 months

6. Ethical purchasing

At Tifco Hotel Group we want to establish a baseline of what we are doing:

- When purchasing goods, we ensure that we favour Irish sourced products where possible
- We commit to reducing, reusing & recycling packaging
- Buy products in bulk reusable containers/packaging where possible to reduce the amount of packaging & energy used in deliveries.
- Contact suppliers to review current list & establish what items may be substituted for an Ecolabel product where possible.

7. Carbon Management

We commit to start measuring & reducing our carbon footprint & locating an offset partner within the next 12 months, while working on developing a reduction plan.

- We will utilize the South Pole business calculator to establish our carbon footprint
- We use energy efficient light bulbs
- Digital conferencing for internal meetings where possible
- Conservation of water
- Recycle waste
- Reduce, Reuse, Recycle policy in place
- Educate our team members in Head Office on reducing our carbon footprint.
- Research information on potential carbon offsetting partners.



7.1 Member Commitment:

As part of our commitment, we ask our hotels to:

- Utilize the business calculator to establish each hotels carbon footprint.
- Use energy efficient light bulbs
- Reduce, Reuse, Recycle policy in place
- Educate team members in all hotels on reducing our carbon footprint.
- Linen reuse program, cutting down linen changes further.
- Ensure Green team in place in all hotels.

Timeframe: Within 12 months

8. Meeting & Events

We aim at limiting the environmental impact of our meetings and events by following meeting & event guidelines in all properties.

We are aware that travelling to meetings and events has a large impact on the environment, we therefore commit to online internal meetings where possible.

8.1 Member Commitment:

As part of our commitment, we ask our hotels to:

- Adopt a 0-single use plastic policy where possible in all conference hotels.
- Nominate green angels for large conference events in our hotels.
- Participate in Cycle to Work Scheme
- Electric chargers in all suitable hotels
- Electric bus used for conference guests in Crowne Plaza Dublin Airport
- Share sustainability policy with Conference Bookers.

Timeframe: Within 12 months

9. Responsible Sustainability Marketing

We know we can't always get things right the first time. We therefore commit to honestly communicating where we are on our journey and our improvements.

We commit to:

- Educate our team on the sustainability policy & where we are on the journey
- Educate team members on the risk of green washing
- Provide marketing guidelines to all hotels
- Ensure that the marketing message is honest & accurate

9.1 Member Commitment:

As part of our commitment, we ask our hotels to:

- Implement marketing guidelines
- Ensure that the marketing message is honest & accurate

10. Stakeholder Engagement

Our stakeholders, such as our customers, team members, community, and suppliers *are important to us, we aim to welcome their views by ensuring that we have an open-door policy for communication where everyone has the opportunity to raise their concerns and share their ideas on an ongoing basis.*

- We will utilize the following methods of communication:
 - Site inspections
 - Social media
 - Customer feedback surveys
 - Online meetings

10.1 Member Commitment:

As part of our commitment, we ask our hotels to utilize the following methods of communication:

- Site inspections
- Social media
- Customer feedback surveys
- Online meetings

Timeframe: Within 12 months

11. Social Responsibility

We support our local community in Northwood Park, the wider Northside of Dublin and in the areas where our hotels are located by committing to getting involved in local community events like community beach clean ups & Crann tree planting programs.

11.1 Member Commitment:

As part of our commitment, we ask our hotels to:

- Participate in both group & local charity events.

Timeframe: Within 12 months

12. Further Guiding Principles

Further guiding principles we adhere to are:

- Tifco Human Rights Policy
- Tifco Anti-Bribery & Corruption policy
- Ecolabel – The sourcing & purchase of Ecolabel products where possible

12.1 Member Commitment:

As part of our commitment, we ask our members to adhere to:

- Tifco Human Rights Policy
- Tifco Anti-Bribery & Corruption policy
- Ecolabel – The purchase of Ecolabel products where possible